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ASX Announcements  
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## **PurifloH commences OTC Listing Process through appointment of B. Riley FBR as PAL**

PurifloH Limited ("PurifloH", "PO3" or "Company") is pleased to advise that it has engaged B. Riley FBR, Inc., a full service investment bank and subsidiary of B. Riley Financial, Inc. (NASDAQ:RILY) ("B. Riley"), to act as the Company's Principal American Liaison ("PAL") as part of its Rule 211 application to FINRA for listing on the OTCQX. This is a key appointment that is required to facilitate an Over the Counter listing in North America. Acting as PurifloH's PAL, B. Riley will sponsor the Company's application to the OTC Market Group ("OTC").

The OTC has a three tier system of organization for over 10,000 stocks, with securities organized according to each company's profile particularly in regard to opportunity, risk, clarity, transparency and disclosure level. As an ASX listed company, PO3 will be targeting an OTCQX Listing, the top tier of marketplaces provided by the OTC for the over-the-counter trading of stocks. This exchange will allow for electronic trading of the Company's stock in the United States and the OTCQX market includes many multinational companies seeking access to U.S investors together with well established domestic growth companies. To be accepted to this tier companies must undergo a review process by the OTC.

B. Riley, based in Los Angeles with offices across the United States, provides corporate finance, research, sales and trading services. Their investment banking services include secondary and follow-on offerings, institutional private placements and M&A advisory services. B. Riley brings extensive experience in the OTC listing process and has submitted a Rule 211 application to FINRA on behalf of PO3 .

Approval of a Rule 211 Application permits a Market Maker the right to quote a particular security and make a market for a particular security on the OTC markets such as the OTCQX. The application is also referred to as a 15c2-11 application.

This is an important step forward in the Company's plans to list on the OTCQX, which should now occur in line with previously announced timelines.

End

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